

www.BlackCollegeFootballHOF.org

Second Annual Enshrinement Ceremony

Saturday, February 19, 2011

6:00-9:30pm

Four Seasons Hotel • Atlanta, Georgia

SPONSORSHIP OPPORTUNITIES

Title Sponsor \$25,000.00 (SOLD OUT – Priority Payment Systems, LLC)

- Event officially billed as the “Priority Payment Systems Black College Football Hall of Fame Enshrinement Ceremony”
- Special Name and/or corporate logo incorporated into event name
- One Table of 12 at the dinner (top seating location)
- Your choice of the HOF Inductee (and guest) to sit at your table, along with your 10 guests
- 10 Tickets to VIP Cocktail Reception hosted by the Hall of Fame Inductees and listed prominently on www.BlackCollegeFootballHOF.org (with link to your web site)
- Corporate name and logo listed in title on cover of Official Event Program
- Sponsor section
- Full-Page Advertisement in the Official Event Program
- Name or Corporate Logo included on all media releases
- Corporate representative named as an Honorary Chairman of the event
- Honorary Chairman photo included in Official Event Program
- Name or Corporate logo on banner and event signage
- Logo on all table centerpiece cards
- Use of Black College Hall of Fame in your corporate promotion and advertising
- Doug Williams endorsement related to Corporate affiliation with Black College Hall of Fame
- Honoring Welcome guests and introduce Master of Ceremonies on stage during Enshrinement Banquet
- Presented on stage with BCFB Hall of Fame logo helmet, with case, autographed by the inductees, plus photo with the inductees

Presenting Sponsor \$15,000.00 (Two available)

- One Table of 12 at the dinner (top seating location)
- Your choice of the HOF Inductee (and guest) to sit at your table, along with your 10 guests
- 10 Tickets to VIP Cocktail Reception hosted by the Hall of Fame Inductees
- Name and/or corporate logo listed prominently on www.BlackCollegeFootballHOF.org (w/ link)
- Full-Page Advertisement in the Official Event Program
- Presenting Sponsor listing, with logo, in the Official Event Program
- Name listed as Presenting Sponsor on all media releases
- On-stage Presenting Sponsor recognition from the Master of Ceremonies during the event
- Presented on stage with BCFB Hall of Fame logo helmet, with case, autographed by the inductees, plus photo with the inductees

Platinum Sponsor \$10,000.00

- One Table of 12 at the dinner (top seating location)
- HOF Inductee (and guest) to sit at your table, along with your 10 guests
- Ten (10) Tickets to VIP Cocktail Reception hosted by the Hall of Fame Inductees
- Name listed at Platinum Sponsor on www.BlackCollegeFootballHOF.org
- Half-Page Advertisement in the Official Event Program
- Platinum Sponsor listing, with logo, in the Official Event Program
- Name listed as Platinum Sponsor on some media releases
- On-stage Platinum Sponsor recognition from the Master of Ceremonies during the event

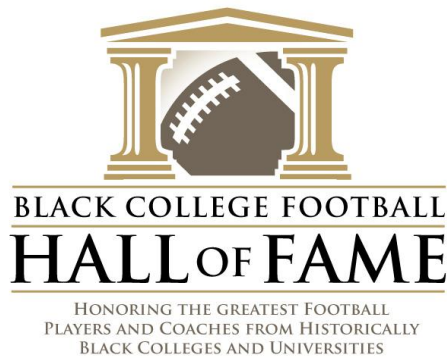
Gold Sponsor \$5,000.00

- One Table of 10 at the dinner
- Two (2) tickets to VIP Cocktail Reception hosted by the Hall of Fame Inductees
- Eight (8) tickets to General Cocktail Reception
- Name listed as Gold Sponsor on www.BlackCollegeFootballHOF.org
- Quarter-Page Advertisement in the Official Event Program
- Gold Sponsor listing, with logo, in the Official Event Program

Silver Sponsor \$3,000.00

- One Table of 10 at the dinner
- Ten (10) tickets to General Cocktail Reception
- Name listed as Silver Sponsor on www.BlackCollegeFootballHOF.org
- Silver Sponsor listing in Official Event Program

Individual Tickets @ \$300.00 each



RESERVATION FORM

Contact Person: _____
 Company Name: _____
 Address: _____
 City: _____ State: _____ Zip Code: _____
 Phone: _____ E-mail: _____

Quantity: <u>[SOLD OUT]</u>	Title Sponsor at \$25,000	\$ <u>[SOLD OUT]</u>
Quantity: _____	Presenting Sponsor at \$15,000	\$ _____
Quantity: _____	Platinum Sponsor at \$10,000	\$ _____
Quantity: _____	Gold Sponsor at \$5,000	\$ _____
Quantity: _____	Silver Sponsor at \$3,000	\$ _____
Quantity: _____	Individual Tickets at \$300	\$ _____

TOTAL ENCLOSED:

\$

Please make checks payable to The Black College Football Hall of Fame and mail to:

The Black College Football Hall of Fame
c/o James “Shack” Harris & Doug Williams Foundation
931 Monroe Drive, Suite A-102, #471
Atlanta, Georgia 30308-1795

Individual tickets may also be purchased by credit card online at www.BlackCollegeFootballHOF.org.

Seating priority based on the order in which reservation and payment is received.
 All purchases are non-refundable.

Please complete and fax reservation forms to Marques Fitch at (702) 586-4157.
 For questions, contact Marques Fitch at Marques@CoachingCharities.com or (702) 277-7510.

The Black College Football Hall of Fame is a program service of The Shack Harris & Doug Williams Foundation. The Harris-Williams Foundation is a 501(c)(3), non-profit tax-exempt foundation. Federal Tax ID #: 20-3265120